

REMARKS:

In accordance with the foregoing, claims 21 and 22 have been amended. Claims 1-20 remain cancelled. Thus, claims 21 and 22 are pending and under consideration. No new matter has been added. The rejections are traversed below.

REJECTION OF CLAIMS 21 AND 22:

At item 11 of the Advisory Action March 15, 2005, the Examiner maintains the rejection of claims 21 and 22 based on U.S. Patent No. 6,625,581 (Perkowski) and U.S. Patent No. 6,055,573 (Gardenswartz).

Arguments presented in the February 28, 2005 Amendment are incorporated herein.

Further, independent claim 21 as amended recites, a product information brokerage system with “a processing unit automatically extracting, in response to incoming of log-in information from a user via said electronic network, user-owned product information of said user from said user information storage unit based on the log-in information of the user, displaying a list of user-owned products of said user... based on said automatically extracted user-owned product information...”, where the processing unit executes processing directed to a manufacturer of said selected user-owned product based on “user’s selection of said processing and said user-owned product and the log-in information is user identification information of said user”.

Independent 22 as amended recites that the present invention includes, “linking user information input while selecting a user-owned product to be processed with stored product information” and providing the user with product information related to the user-owned product “without requiring the user to enter data of the user-owned product and providing a manufacturer of the user-owned product with user information based on the linkage”.

Applicants respectfully submit that Perkowski and Gardenswartz, alone or in combination, do not teach or suggest a product information brokerage including, “automatically extracting... user-owned product information of said user from said user information storage unit based on the log-in information of the user, displaying a list of user-owned products of said user... based on said automatically extracted user-owned product information...” (claim 21) and providing the user with product information related to the user-owned product “without requiring the user to enter data of the user-owned product and providing a manufacturer of the user-owned product with user information based on the linkage” (claim 22).

CONCLUSION:

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

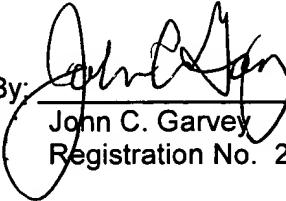
Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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